



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Account Created in ScholarOne Manuscripts

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Dec 13, 2019 at 2:46 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com

13-Dec-2019

Dear Mr Setiawan:

Welcome to Social Marketing Quarterly - ScholarOne Manuscripts site for online submission and review.

Your USER ID for your account at <https://mc.manuscriptcentral.com/usmq> is as follows:

USER ID: budisetiawan@stiekesatuan.ac.id

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Please note that your PASSWORD is case-sensitive.

Thank you for your participation.

Sincerely,

Social Marketing Quarterly Editorial Office

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Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Manuscript ID USMQ-2019-0798

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Tue, Dec 17, 2019 at 8:21 AM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com, adi.zakaria@ui.ac.id, heruwasto@yahoo.com

16-Dec-2019

Dear Mr Setiawan:

Your manuscript entitled "Integrating the theory of planned behavior with norm activation theory in pro-environmental behavior context: A conceptual model" has been successfully submitted online and will be given full consideration for publication in Social Marketing Quarterly.

Your manuscript ID is USMQ-2019-0798.

Please mention the above-listed manuscript ID in all future correspondence, or when calling the office for questions. If there are any changes in your email or street address, please log in to Manuscript Central at <https://mc.manuscriptcentral.com/usmq> and edit your user information as appropriate.

You can also view the status of your manuscript at any time by checking your Author Center by logging in to <https://mc.manuscriptcentral.com/usmq>.

As part of our commitment to ensuring an ethical, transparent and fair peer review process SAGE is a supporting member of ORCID, the Open Researcher and Contributor ID (<https://orcid.org/>). We encourage all authors and co-authors to use ORCID iDs during the peer review process. If you already have an ORCID iD you can link this to your account in ScholarOne just by logging in and editing your account information. If you do not already have an ORCID iD you may login to your ScholarOne account to create your unique identifier and automatically add it to your profile.

Thank you for submitting your manuscript to Social Marketing Quarterly.

Sincerely,
Social Marketing Quarterly Editorial Office
www.socialmarketingquarterly.com



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Decision on USMQ-2019-0798 - Revision Required

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Dec 27, 2019 at 11:53 AM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com

26-Dec-2019

Dear Mr. Setiawan:

Our editors, during their initial review of your paper, "Integrating the theory of planned behavior with norm activation theory in pro-environmental behavior context: A conceptual model", identified certain issues they would like you to address before advancing your paper to a formal blinded peer review. Their comments, included at the bottom of this letter, are intended to strengthen your paper and increase your chances of a favorable peer review. Note that addressing these comments does not guarantee eventual acceptance to Social Marketing Quarterly.

To submit your revision, log onto <https://mc.manuscriptcentral.com/usmq> and enter your Author Center, where you will find your manuscript title listed under "Manuscripts with Decisions." Under "Actions," click on "Create a Revision." Your manuscript number has been appended to denote a revision.

Please include in your revision a note to the editors detailing how (and where in the manuscript) you have responded to their comments. If you disagree with an editor's comments, please provide the reason for your disagreement. Be sure to also highlight those changes in the revised manuscript using highlighted text. Your revision is due 23-Jan-2020

IMPORTANT: Your original files are available to you when you upload your revised manuscript. Please delete any redundant files before completing the submission.

Thank you for submitting your manuscript to Social Marketing Quarterly. We look forward to receiving your revision.

Best,
Tina Robinette
Managing Editor, Social Marketing Quarterly
TRobinette@fhi360.org
<http://smq.sagepub.com>

Editor(s)' Comments to Author:

Thank you for your submission. Please show the modified TPB in a visual form and explain how the modified TPB will improve upon TPB. Add in managerial implications, limitations, future research, and conclusions sections, as well as a structured abstract per SMQ's current submission guidelines. We also recommend a round of copy editing to correct existing writing errors.



Budi Setiawan <budisetiawan6789@gmail.com>

Reminder: Social Marketing Quarterly USMQ-2019-0798

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Jan 10, 2020 at 12:39 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com

10-Jan-2020

Dear Mr Budi Setiawan:

This email is a reminder that your revision for Integrating the theory of planned behavior with norm activation theory in pro-environmental behavior context: A conceptual model is due in two weeks. If you will be unable to submit your revision by that deadline, please contact me. If your option for a revision expires and you would still like to have your paper considered for publication, please submit it as a new manuscript, referencing USMQ-2019-0798 in your cover letter.

For your reference, the manuscript and decision letter are located in your Author Center at <https://mc.manuscriptcentral.com/usmq>.

Feel free to contact me with any questions or concerns.

Best,
Tina Robinette
Managing Editor, Social Marketing Quarterly
TRobinette@fhi360.org
<http://smq.sagepub.com>



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Manuscript ID USMQ-2019-0798.R1

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Jan 17, 2020 at 1:44 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com, adi.zakaria@ui.ac.id, heruwasto@yahoo.com

17-Jan-2020

Dear Mr Setiawan:

Your manuscript titled "Integrating the theory of planned behavior with norm activation in a pro-environmental context" has been successfully submitted online and will be given full consideration for publication in Social Marketing Quarterly.

Your manuscript ID is USMQ-2019-0798.R1.

Please mention the above-listed manuscript ID in all future correspondence or when calling the office for questions. If there are any changes in email or street address, please log in to Manuscript Central at <https://mc.manuscriptcentral.com/usmq> and edit your user information as appropriate.

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Sincerely,
Social Marketing Quarterly Editorial Office
www.socialmarketingquarterly.com



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Social Marketing Quarterly - Decision on USMQ-2019-0798.R1 - Revision Required

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Tue, Feb 11, 2020 at 2:32 AM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com

10-Feb-2020

Dear Mr. Setiawan:

Our editors, during their review of your paper, "Integrating the theory of planned behavior with norm activation in a pro-environmental context," identified issues they would like you to address before advancing your paper to a formal blinded peer review. Their comments, included at the bottom of this letter, are intended to strengthen your paper and increase your chances of a favorable peer review. Note that addressing these comments does not guarantee eventual acceptance to Social Marketing Quarterly.

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Please include in your revision a note to the editors detailing how (and where in the manuscript) you have responded to their comments. If you disagree with an editor's comments, please provide the reason for your disagreement. Be sure to also highlight those changes in the revised manuscript using highlighted text. Your revision is due 09-Mar-2020

IMPORTANT: Your original files are available to you when you upload your revised manuscript. Please delete any redundant files before completing the submission.

Thank you for submitting your manuscript to Social Marketing Quarterly. We look forward to receiving your revision.

Best,
Tina Robinette
Managing Editor, Social Marketing Quarterly
TRobinette@fhi360.org
<http://smq.sagepub.com>

Editor(s)' Comments to Author:

Thank you for your resubmission. However, previous editor comments have not been adequately addressed to consider your paper for peer review in its current form. Please make sure that upon resubmission, each comment is addressed completely. In addition, please follow the instructions in this email for resubmission, including a note to the editors detailing how and where in the manuscript you have addressed each comment, with all changes highlighted in the revision.

Previous comments:

- Show the modified TPB in a visual form
- Explain how the modified TPB will improve upon TPB
- Add in managerial implications, limitations, future research, and conclusions sections
- Add a structured abstract per SMQ's current submission guidelines
- We also recommend a round of copy editing to correct existing writing errors



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Social Marketing Quarterly - Account Modified in ScholarOne Manuscripts

2 messages

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>
Reply-To: TRobinette@fhi360.org
To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com

Sat, Feb 22, 2020 at 11:01 AM

21-Feb-2020

Dear Mr Setiawan:

This e-mail is a notification that your account on Social Marketing Quarterly - ScholarOne Manuscripts site has been modified. Your USER ID for your account at <https://mc.manuscriptcentral.com/usmq> is as follows:

USER ID: budisetiawan@stiekesatuan.ac.id

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Sincerely,
Social Marketing Quarterly
Editorial Office

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>
Reply-To: TRobinette@fhi360.org
To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com

Sat, Feb 22, 2020 at 11:01 AM

21-Feb-2020

Dear Mr Setiawan:

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Budi Setiawan <budisetiawan6789@gmail.com>

Reminder: Social Marketing Quarterly USMQ-2019-0798.R1

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Tue, Feb 25, 2020 at 12:44 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com

25-Feb-2020

Dear Mr Budi Setiawan:

This email is a reminder that your revision for Integrating the theory of planned behavior with norm activation in a pro-environmental context is due in two weeks. If you will be unable to submit your revision by that deadline, please contact me. If your option for a revision expires and you would still like to have your paper considered for publication, please submit it as a new manuscript, referencing USMQ-2019-0798.R1 in your cover letter.

For your reference, the manuscript and decision letter are located in your Author Center at <https://mc.manuscriptcentral.com/usmq>.

Feel free to contact me with any questions or concerns.

Best,
Tina Robinette
Managing Editor, Social Marketing Quarterly
TRobinette@fhi360.org
<http://smq.sagepub.com>



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Manuscript ID USMQ-2019-0798.R2

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Wed, Feb 26, 2020 at 7:15 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com, adi.zakaria@ui.ac.id, heruwasto@yahoo.com

26-Feb-2020

Dear Mr Setiawan:

Your manuscript titled "Integrating the theory of planned behavior with norm activation in a pro-environmental context" has been successfully submitted online and will be given full consideration for publication in Social Marketing Quarterly.

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Thank you for submitting your manuscript to Social Marketing Quarterly.

Sincerely,
Social Marketing Quarterly Editorial Office
www.socialmarketingquarterly.com



Budi Setiawan <budisetiawan6789@gmail.com>

E-Mail address change for Social Marketing Quarterly

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Mar 6, 2020 at 1:39 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com

Dear Mr Budi Setiawan:

This e-mail address associated with your ScholarOne Manuscripts account has been successfully changed from budisetiawan@stiekesatuan.ac.id to budisetiawan6789@gmail.com. A copy of this email has been sent to both accounts as a security measure.

If you believe this change was made in error, please contact your administrator for assistance

Sincerely,

ScholarOne Manuscripts



Budi Setiawan <budisetiawan6789@gmail.com>

E-Mail address change for Social Marketing Quarterly

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Mar 6, 2020 at 1:39 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan@stiekesatuan.ac.id, budisetiawan6789@gmail.com

Dear Mr Budi Setiawan:

This e-mail address associated with your ScholarOne Manuscripts account has been successfully changed from budisetiawan@stiekesatuan.ac.id to budisetiawan6789@gmail.com. A copy of this email has been sent to both accounts as a security measure.

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ScholarOne Manuscripts



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Decision on USMQ-2019-0798.R2 - Major Revision

2 messages

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, May 1, 2020 at 1:23 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com

01-May-2020

Dear Mr. Setiawan:

Our reviewers have returned their recommendations for your manuscript, titled "Integrating the theory of planned behavior with norm activation in a pro-environmental context." Their comments are included at the bottom of this letter.

The reviewers have recommended certain revisions to your manuscript before it can be considered for publication. I invite you to respond to their comments and revise your manuscript.

To submit your revision, log onto <https://mc.manuscriptcentral.com/usmq> and enter your Author Center, where you will find your manuscript title listed under "Manuscripts with Decisions." Under "Actions," click on "Create a Revision." Your manuscript number has been appended to denote a revision.

**** Please include in your revision a note to the editors detailing how (and where in the manuscript) you have responded to each reviewer's comments. If you disagree with a reviewer's comments, please provide the reason for your disagreement. Be sure to also highlight those changes in the revised manuscript using highlighted text. ****

Your revision is due 29-May-2020.

IMPORTANT: Your original files are available to you when you upload your revised manuscript. Please delete any redundant files before completing the submission.

Thank you for submitting your manuscript to Social Marketing Quarterly. We look forward to receiving your revision.

Best,
Tina Robinette
Managing Editor, Social Marketing Quarterly
TRobinette@fhi360.org
<http://smq.sagepub.com>

Reviewer(s)' Comments to Author:

Reviewer: 1

Relevance:

The ideas in the manuscript have the potential to benefit both social marketer practitioners and academics, by extending the Theory of Planned Behavior to integrate personal norms in the context of pro-environmental behavior, specifically household waste management. However, the ideas are not clearly presented which makes it difficult to evaluate the utility of the proposed model.

Focus:

The manuscript focuses on household waste management, but the rationale for selecting this behavior as the principal focus is not provided. Additionally, "household waste management" can be broken down into numerous behaviors including waste reduction, sorting/recycling, management of household hazardous waste, etc. The authors should be explicit as to what behaviors are the subject. At times, the manuscript refers to sorting behaviors and other times to purchasing behaviors.

Theoretical grounding:

The manuscript provides a considerable amount of detail around each of the two models—TPB and NAT. However, the ideas are not presented in a clear and logical format. Much of this is the result of grammatical errors and awkward

wording that makes the concepts difficult to follow.

Some specific areas of concern are as follows:

Page 2, line 18: what are the “important roles” that environmental problems play?

Page 2, line 30: specify what study

Page 2, paragraph 3: is this referring to the activity itself or the social marketing approaches used to address the activity?

Page 2, line 41: Awkwardly worded – TPB is the theoretical foundation

Page 32, line 43: Awkwardly worded – should state that TPB has been used to describe pro-environmental behavior across various contexts. The statement “numerous efforts are used to describe its...” should be addressed as it changes the meaning of the statement.

Page 2, line 53-54: Awkward wording

Page 2, line 58: Consider referring to Schultz and Zelezny (1999) which suggests that pro-environmental behavior is predicated upon egoistic, altruistic, and biospheric values.

Page 3, line 50-51: References are needed to support the statement that social marketing is the “most effective approach in promoting pro-environmental behavior”

Page 4, line 4: “attitude” or behavior?

Page 4, fourth paragraph: The Theory of Planned Behavior emerged from the Theory of Reasoned Action it was not used to develop it. It is clear that is what you meant, but as written it is incorrect.

Discussion and Conclusion:

The discussion section introduces new ideas and issues (e.g., culture) that are not mentioned earlier in the paper or given reference to previous work. The limitations of the work are adequately presented. However, it is not clear from the discussion how social marketers should begin to use this knowledge.

Contribution:

The theoretical model proposed has the potential to benefit social marketers who are working in the area of household waste management particularly. However, as noted by the authors, the conceptual model that is presented needs to be supported with empirical data. The paper would be stronger if it presented some, (even if preliminary) data to support the claims made in the discussion section. Again, if some of the writing issues are addressed, the authors case for this approach may be more clear even in the absence of empirical data supporting the claims.

Abstract:

The abstract has a few grammatical errors and should be checked for tense agreement to improve readability.

Readability:

The manuscript has several grammatical errors and should be checked for tense agreement, word choice, and sentence structure to improve readability. Additionally, there are many instances where the subject of the sentence is unclear. For example, the sentences says “it” and it is unclear what “it” refers to. This makes it difficult to evaluate the concepts that are presented. See also:

Page 2, line 20: authors note an “increasing trend” but do not clarify what the trend represents (e.g., increased in research on the topic of pro-environmental behavior?)

Page 4, second paragraph: Clarify “it” and “its” – “its packaging” does not refer back to pro-environmental behavior; this paragraph should be reworded for readability.

Page 4, line 47-48: the sentence beginning with, “TPB is widely used...” is missing a word after “community”

Reviewer: 2

Relevance:

The manuscript calls on social marketing academics and practitioners with an interest in pro-environmental behaviour to consider combining the Theory of Planned Behaviour and Norm Activation Theory in their social marketing-related activities. In explaining the importance of these theories, the author argues that social pressure within the community is strengthened by the formation of a sense of moral obligation while solidifying the experiential and instrumental attitude. The paper focuses on social marketing through an examination of a conceptual model to highlight how integrating both theories contributes to a more comprehensive perspective for social marketers to promote the waste sorting behaviour of targeted groups.

Focus:

The manuscript clearly lists three propositions which could form the basis for hypothesis testing in future research. The paper also presents a number of equations supported using literature the literature on TPB and NAT. Equation (8) representing the combination of NAT and TPB on page 9 needs clarification. If $z=PN$, which includes AC and AR, why then is AC repeated in line 40.

Shouldn't the information in line 40 be $x = f(a, b, y, z, bz)$. In other words, delete the d because it is already captured in the PN. Also information ($z=PN, y=PBC$) in line 42 on page 9 seems redundant as it is in the previous line 40.

Theoretical grounding:

The manuscript examines the intersecting of two theories - Theory of Planned Behaviour and Norm Activation Theory. The core theories seem appropriate to the propositions listed as they directly relate to the balancing and integration of the equations presented.

Methods:

The study proposes a conceptual model based on secondary data as opposed to collecting primary data. The method employed is therefore a review of existing literature and a subsequent discussion of these findings. This method seems appropriate for the study's objective as outlined in the abstract and the propositions listed. The analysis that follows is rather sound. The research method can, however, be more explicitly described and explained in order to make clear, to the reader, the step-by-step process taken by the researcher/author to produce this manuscript.

Results:

The presentation of arguments in support of the combination NAT and TPB are well structured and supported by equations and a figure.

Discussion and Conclusion:

Through a review of existing literature, the manuscript presents TPB and NAT as theoretical bases to predict waste sorting intention and behaviour. In an effort to support points made, the author draws on the conclusions made by various previously concluded studies. Implications of findings arrived at are explained. The discussion is tied to the propositions, equations and associated literature. The study's limitations and proposed areas of continued study are also addressed.

Contribution:

The manuscript contributes to social marketing literature through innovative reapplication of existing social marketing research and theories of behaviour change. In this, the author examines the applicability of the TPB-NAT combo to better understand and execute social marketing strategies targeting waste-sorting behaviour.

Citation:

Citations and references are relevant and add credibility to the work. Care must, however, be taken in ensuring the rules of the APA referencing style are adhered to especially with in text citations and the use of the ampersand.

Readability:

The writing and presentation of information are somewhat clear for most sections of the manuscript. There are, however, some edits to be made in terms of word choice and phrasing in some sentences. Suggestions are listed below toward the end of this review. Relevant terms used are adequately defined in the manuscript.

Kindly note the following:

Page 1, Line 12- Use lower case N in normative

Page 1, Line 18- Use lower case A in awareness

Page 1, Line 33- Revise sentient to "The conceptual model shows that..."

Page 1, Para. 5- A word seems to be missing from the opening sentence

Page 3, Line 12- Use lower case P in personal

Page 4, line 35-36 – Explain what the B and I represent. We know it is Behaviour and Intention but this is first time we are seeing these letters so please indicate what they represent.

Page 4, Line 46- Confirm the use of the word 'investigate'

Page 6, Line 19- Include apostrophe s in person's

Page 6, Line 55- Change environment to environmental

Page 7, Line 13- A word seems to be missing from the opening sentence; check the word 'ineconomic'

Page 8, Line 38- A word seems to be missing from the opening sentence

Page 8, Lines 46 & 49- delete however in both lines

Page 9, Line 31- propositions propose (replace 'propose' with 'made' so it reads as 'propositions made')

Page 10, Line 5- Conducts or constructs? Confirm the use of the word 'normative'

Page 10, Line 9- Insert 'to' before 'avoid'

Page 10, Lines 18 & 48- Change 'pro-environment' to 'pro-environmental'

Page 11, Line 29- delete the s on the word 'needs'

Additionally, APA uses the ampersand (&) for in text citations only when citation details are in brackets. When referring to sources cited, always use the present tense (e.g. Page 2, Line 23 should read 'Grimmer & Miles (2017), which stated states...')

Dengan hormat

Disampaikan forward hasil review dari artikel yang pertama. Kali ini kita mendapatkan komentar sangat lengkap dari dua orang reviewer, dengan status "Major Revision".

Demikian saya sampaikan dan terimakasih

Hormat saya

[Quoted text hidden]



USMQ-2019-0798.R1_Proof_hi.pdf

528K



Budi Setiawan <budisetiawan6789@gmail.com>

Reminder: Social Marketing Quarterly USMQ-2019-0798.R2

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Sat, May 16, 2020 at 12:44 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com

16-May-2020

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Feel free to contact me with any questions or concerns.

Best,
Tina Robinette
Managing Editor, Social Marketing Quarterly
TRobinette@fhi360.org
<http://smq.sagepub.com>



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Manuscript ID USMQ-2019-0798.R3

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Wed, May 20, 2020 at 10:31 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com, adi.zakaria@ui.ac.id, heruwasto@yahoo.com

20-May-2020

Dear Mr Setiawan:

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Social Marketing Quarterly Editorial Office
www.socialmarketingquarterly.com



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Account Modified in ScholarOne Manuscripts

2 messages

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Jun 26, 2020 at 9:24 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com

26-Jun-2020

Dear Mr Setiawan:

This e-mail is a notification that your account on Social Marketing Quarterly - ScholarOne Manuscripts site has been modified. Your USER ID for your account at <https://mc.manuscriptcentral.com/usmq> is as follows:

USER ID: budisetiawan6789@gmail.com

PASSWORD: If you are unsure of your password you can click the link below which will take you directly to the option for setting a new password.

https://mc.manuscriptcentral.com/usmq?URL_MASK=a12fcb8d1a254f2e9490f22d3e1da480

Sincerely,
Social Marketing Quarterly
Editorial Office

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Jun 26, 2020 at 9:24 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com

26-Jun-2020

Dear Mr Setiawan:

This e-mail is a notification that your account on Social Marketing Quarterly - ScholarOne Manuscripts site has been modified. Your USER ID for your account at <https://mc.manuscriptcentral.com/usmq> is as follows:

USER ID: budisetiawan6789@gmail.com

PASSWORD: If you are unsure of your password you can click the link below which will take you directly to the option for setting a new password.

https://mc.manuscriptcentral.com/usmq?URL_MASK=88bf3a1d087148fbbbc8148ecad0781c

[Quoted text hidden]



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Decision on USMQ-2019-0798.R3 - Minor Revision

2 messages

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Jul 17, 2020 at 10:24 AM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com

16-Jul-2020

Dear Mr. Setiawan:

Our reviewers have returned their recommendations for your manuscript, titled "Integrating the theory of planned behavior with norm activation in a pro-environmental context." Their comments are included at the bottom of this letter.

The reviews were generally favorable. With a few minor revisions, we believe your paper will be accepted for publication in Social Marketing Quarterly's next issue.

To submit your revision, log onto <https://mc.manuscriptcentral.com/usmq> and enter your Author Center, where you will find your manuscript title listed under "Manuscripts with Decisions." Under "Actions," click on "Create a Revision." Your manuscript number has been appended to denote a revision.

Please highlight changes in the revised manuscript using highlighted text.

IMPORTANT: Your original files are available to you when you upload your revised manuscript. Please delete any redundant files before completing the submission.

Thank you for submitting your manuscript to Social Marketing Quarterly. We look forward to receiving your revision.

Best,
Tina Robinette
Managing Editor, Social Marketing Quarterly
TRobinette@fhi360.org
<http://smq.sagepub.com>

Reviewer(s)' Comments to Author:

Overall, the manuscript is substantially improved and addresses the major concerns identified in the earlier review. The addition of the methods section strengthens the manuscript by providing additional clarity around the intent of the paper and the process that the author used to draw conclusions. The addition of this section further addresses my previous comment regarding the need for preliminary data to support the claims. As the process is more clearly delineated, the subsequent claims in the discussion section are more justified.

Although the writing is improved considerably over the earlier submission, there are still a number of grammatical errors or instances where appropriate word choice should be considered. For example:

Page 11, Line 14: "Household waste sorting is an activity that mounts social pressure on individuals to conduct attitudes" The word "conduct" in this context does not fit.

Page 12, Line 11: "The norm activation theory (NAT) is one of the specific research that focuses..." Consider word choice for "research" or perhaps change to "research areas."

Page 12, Line 20: "The behavior relevant to..." This should be plural (Behaviors)

Page 13, Line 24: "relates" should be "related"

The above are just some specific examples of concerns related to the writing and by no means a comprehensive edit. The manuscript could benefit from additional editing and proofreading.

Budi Setiawan <budisetiawan6789@gmail.com>

Fri, Jul 17, 2020 at 12:00 PM

To: heruwasto ignatius <heruwasto@yahoo.com>, adi.zakaria@ui.ac.id, azaf80@yahoo.co.id

[Quoted text hidden]



Budi Setiawan <budisetiawan6789@gmail.com>

Reminder: Social Marketing Quarterly, USMQ-2019-0798.R3

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Fri, Jul 17, 2020 at 1:08 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com

17-Jul-2020

Dear Mr Budi Setiawan:

This email is a reminder that your revision for Integrating the theory of planned behavior with norm activation in a pro-environmental context is due in two weeks. If you will be unable to submit your revision by that deadline, please contact me. If your option for a revision expires and you would still like to have your paper considered for publication, please submit it as a new manuscript, referencing USMQ-2019-0798.R3 in your cover letter.

For your reference, the manuscript and decision letter are located in your Author Center at <https://mc.manuscriptcentral.com/usmq>.

Feel free to contact me with any questions or concerns.

Best,
Tina Robinette
Managing Editor, Social Marketing Quarterly
TRobinette@fhi360.org
<http://smq.sagepub.com>



Budi Setiawan <budisetiawan6789@gmail.com>

Minor Revision decision on SMQ submission

2 messages

Tina Robinette <TRobinette@fhi360.org>
To: "budisetiawan6789@gmail.com" <budisetiawan6789@gmail.com>
Cc: "boeditea@gmail.com" <boeditea@gmail.com>

Fri, Jul 17, 2020 at 10:28 AM

Greetings Mr. Setiawan,

You should have just received a decision of Minor Revision on your manuscript in consideration for Social Marketing Quarterly. Our reviewers and editors feel that your paper is very near acceptance, and as you will see in the reviewer's comments, only requires a good copy edit to correct writing errors. I am hopeful that you will be able to have this edit complete by Monday, July 20 so that we may include your paper in SMQ's next print issue. Please let me know if this deadline is possible for you.

Thanks very much,

Tina Robinette | Managing Editor, Social Marketing Quarterly

1825 Connecticut Avenue, NW | Washington, DC 20009

O: 202.464.3974 ext. 13974 | trobinette@fhi360.org | www.fhi360.org | [Social Marketing Quarterly](#).



Budi Setiawan <budisetiawan6789@gmail.com>
To: Tina Robinette <TRobinette@fhi360.org>

Fri, Jul 17, 2020 at 4:35 PM

Dear Mrs. Tina Robinette
Managing editor

First of all, I would like to thank you and highly appreciate for all the reviewing process of our manuscript. Regarding to the last decision, I believe that I can submit our revised manuscript by Monday, July 20, 2020 through manuscriptcentral submission site.

It will be an honor for us to have published our manuscript on Social Marketing Quarterly journal. We will try to give our best to fit and complete all the requirements.

Thank you for your kindly attention.

Best regards,
Budi Setiawan
[Quoted text hidden]

2 attachments



image001.jpg
4K



image001.jpg
4K



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Manuscript ID USMQ-2019-0798.R4

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Mon, Jul 20, 2020 at 9:45 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com, adi.zakaria@ui.ac.id, heruwasto@yahoo.com

20-Jul-2020

Dear Mr Setiawan:

Your manuscript titled "Integrating the theory of planned behavior with norm activation in a pro-environmental context" has been successfully submitted online and will be given full consideration for publication in Social Marketing Quarterly.

Your manuscript ID is USMQ-2019-0798.R4.

Please mention the above-listed manuscript ID in all future correspondence or when calling the office for questions. If there are any changes in email or street address, please log in to Manuscript Central at <https://mc.manuscriptcentral.com/usmq> and edit your user information as appropriate.

You can also view the status of your manuscript at any time by checking your Author Center by logging in to <https://mc.manuscriptcentral.com/usmq>.

As part of our commitment to ensuring an ethical, transparent and fair peer review process SAGE is a supporting member of ORCID, the Open Researcher and Contributor ID (<https://orcid.org/>). We encourage all authors and co-authors to use ORCID iDs during the peer review process. If you already have an ORCID iD you can link this to your account in ScholarOne just by logging in and editing your account information. If you do not already have an ORCID iD you may login to your ScholarOne account to create your unique identifier and automatically add it to your profile.

Thank you for submitting your manuscript to Social Marketing Quarterly.

Sincerely,
Social Marketing Quarterly Editorial Office
www.socialmarketingquarterly.com



Budi Setiawan <budisetiawan6789@gmail.com>

Social Marketing Quarterly - Decision on Manuscript ID USMQ-2019-0798.R4

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Tue, Jul 21, 2020 at 10:39 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com

21-Jul-2020

Dear Mr. Setiawan:

Ref: Integrating the theory of planned behavior with norm activation in a pro-environmental context

Our reviewers have considered your paper and we are pleased to inform you that they have recommended publication in Social Marketing Quarterly. It will now be forwarded to the production editor for copy editing and typesetting.

You will soon receive proofs for checking and instructions for transfer of copyright.

Thank you for your contribution to Social Marketing Quarterly. We look forward to receiving additional submissions from you.

Best,
Tina Robinette
Managing Editor, Social Marketing Quarterly
TRobinette@fhi360.org
<http://smq.sagepub.com>



Budi Setiawan <budisetiawan6789@gmail.com>

ACTION REQUIRED: Social Marketing Quarterly Contributor Form

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Tue, Jul 21, 2020 at 10:39 PM

Reply-To: TRobinette@fhi360.org

To: budisetiawan6789@gmail.com, boeditea@gmail.com

****This is an automatically generated email from Social Marketing Quarterly. Please direct all responses to Tina Robinette, trobinette@fhi360.org****

21-Jul-2020

Dear Mr Budi Setiawan,

Your manuscript "Integrating the theory of planned behavior with norm activation in a pro-environmental context" has been accepted for publication in Social Marketing Quarterly.

In order for SAGE to proceed with publication of your article, you must complete a Contributor Form.

You should review and complete the form online at the journal's SAGE Track site. The following link will take you there directly.

https://mc.manuscriptcentral.com/usmq?URL_MASK=96ad5d8bfd6b4ab196e2bca6eb853996

Please note that without a completed agreement, we are unable to proceed with publication of your article.

If you have any questions please contact the Editorial Office.

With best wishes,

Tina Robinette

TRobinette@fhi360.org

Social Marketing Quarterly Editorial Office



Budi Setiawan <budisetiawan6789@gmail.com>

Promote your article on the SAGE Management blog!

1 message

Social Marketing Quarterly <onbehalf@manuscriptcentral.com>

Tue, Jul 21, 2020 at 10:39 PM

Reply-To: Michael.Todd@sagepub.com

To: budisetiawan6789@gmail.com, boeditea@gmail.com

Dear Mr Budi Setiawan,

Management INK, a blog launched by SAGE in 2010, has developed a loyal readership and growing subscriber base of scholars and practitioners. It is an additional way to increase visibility for articles in SAGE's Management journals. You can find it at <http://managementink.wordpress.com/>.

Our goal with this social media endeavor is to garner a greater level of exposure at the article level by featuring links to articles along with commentary by the authors. We've seen great results, and we'd like to invite you to be a contributor. The blog is currently being tracked by Altmetric so each mention increases the Altmetric score of an article.

Would you please take a few minutes to provide a brief reflection about your paper, Integrating the theory of planned behavior with norm activation in a pro-environmental context, accepted in Social Marketing Quarterly?

Even if you only contribute a paragraph or two, it will help generate interest in your work across the Web. Please consider 3 of the following questions:

- What motivated you to pursue this research?
- Were there any specific external events—political, social, or economic—that influenced your decision to pursue this research?
- What has been the most challenging aspect of conducting your research? Were there any surprising findings?
- In what ways is your research innovative, and how do you think it will impact the field?
- What did not make it into your published manuscript that you would like to share with us?
- What advice would you give to new scholars and incoming researchers in this particular field of study?
- What is the most important/ influential piece of scholarship you've read in the last year?

Your response should be no longer than 500 words.

Once I receive your contribution, I will feature it on Management INK with a link back to your article and your contributor byline.

Thank you—and please feel free to direct your colleagues to <http://managementink.wordpress.com/>!

Best regards,

Michael Todd
Social Sciences Communications Manager
SAGE Publications Inc
2455 Teller Road
Thousand Oaks, CA 91320
USA

T.805 410.7728
www.sagepub.com

Los Angeles | London | New Delhi
Singapore | Washington DC

The natural home for authors, editors & societies



Budi Setiawan <budisetiawan6789@gmail.com>

Page proofs for Social Marketing Quarterly SMQ 949220

6 messages

SAGEedit@hurix.com <SAGEedit@hurix.com>

Wed, Aug 5, 2020 at 12:47 AM

To: budisetiawan6789@gmail.com

Cc: SMQprod@sagepub.com

Dear Budi Setiawan,

We have prepared your article for publication in **Social Marketing Quarterly**, and it is ready for your final review in SAGE Edit:

<https://bit.ly/2PqwZgZ>

Please review your proof carefully and submit your corrections or approval via SAGE Edit within the next 2 business days.

SAGE is committed to supporting the research communities we serve as together we navigate this difficult time, please do let us know if you will struggle to return the proof to me within the timeframe above.

If you have an interest in articles relating to COVID-19 and Coronavirus we have [removed the subscription gateway](#) to these articles and [created a hub on Social Science Space with insights and tips for the researcher community for dealing with the virus and its consequences](#). We are also fast tracking and publishing open access, without article processing charges, research relevant to the current climate. See [SAGE Publishing's official statement on the COVID-19 Pandemic](#)

Only changes consistent with the journal's style and peer review policies will be implemented; extensive changes after peer review are generally not accepted, and may incur a fee if accepted.

Please note that this is your final opportunity to ensure your article's accuracy, and post-publication changes may not be possible, as explained in our [Corrections Policy](#). Please let me know if you need any further assistance.

Best regards,

Shabdanshee.Sharma
Production Editor
SAGE Publications
Email: Shabdanshee.Sharma@sagepub.in

[Content | Creativity | Technology](#)

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Budi Setiawan <budisetiawan6789@gmail.com>

Wed, Aug 5, 2020 at 6:10 PM

To: SAGEedit@hurix.com

Cc: Shabdanshee.Sharma@sagepub.in

Dear Shabdanshee.Sharma
Production Editor
SAGE Publications

First of all, I would like to thank you for the information that our paper "Integrating the Theory of Planned Behavior With Norm Activation in a Pro-Environmental Context" is ready for our final review in SAGE Edit: <https://bit.ly/2PqwZgZ>.

I have been trying to click the link provided and click the proceed button, but unfortunately, it shows the message "Server is busy. Please try again later". I have been trying so many times, but unfortunately, the server is still busy. Therefore on the first day, I can not conduct any correction or approving any queries provided.

I look forward to your assistance in solving this problem, and thank you in advance.

Best regards
Budi Setiawan
[Quoted text hidden]

Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>
To: Budi Setiawan <budisetiawan6789@gmail.com>

Wed, Aug 5, 2020 at 6:56 PM

Dear Budi Setiawan,
Thanks for the email.

Please mark the comments in PDF file attached with this email.


Let me know in case of any query.

Regards,
Shabdanshee

From: Budi Setiawan <budisetiawan6789@gmail.com>
Sent: 05 August 2020 16:41
To: SAGEedit@hurix.com
Cc: Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>
Subject: Re: Page proofs for Social Marketing Quarterly SMQ 949220

[EXTERNAL]


[Quoted text hidden]

 **SMQ949220.pdf**
517K

Budi Setiawan <budisetiawan6789@gmail.com>
To: heruwasto ignatius <heruwasto@yahoo.com>, adi.zakaria@ui.ac.id, azaf80@yahoo.co.id

Wed, Aug 5, 2020 at 7:16 PM

[Quoted text hidden]

 **SMQ949220.pdf**
517K

Budi Setiawan <budisetiawan6789@gmail.com>
To: Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>


Thu, Aug 6, 2020 at 3:01 PM

Dear Shabdanshee Sharma
Production Editor
SAGE Publications

Thank you for your assistance in overcoming the problems (Server is busy) in making a revision required for the production of our paper through the Sage Edit official site. Herewith I enclose the paper that is already answering two queries provided. For the query AQ: 1, I've already inserted a brief bio for each author, by using "Insert text at cursor." For the query AQ: 2, I make some necessary revisions related to the affiliation information of the correspondence author. Please also make a revision associated with the affiliation of each author. I've provided that revision by using "Add note to replace text."

Thank you for your kindly attention

Best regards
Budi Setiawan
[Quoted text hidden]

 **SMQ949220_proof.pdf**
492K

Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>
To: Budi Setiawan <budisetiawan6789@gmail.com>

Thu, Aug 6, 2020 at 6:50 PM

Dear Budi Setiawan,

Thanks for the email.

Regards,
Shabdanshee

[Quoted text hidden]



Budi Setiawan <budisetiawan6789@gmail.com>

SMQ 949220 First Proof Reminder Mail

1 message

SAGEedit@hurix.com <SAGEedit@hurix.com>

Fri, Aug 7, 2020 at 7:30 AM

Reply-To: Shabdanshee.Sharma@sagepub.in

To: budisetiawan6789@gmail.com

Cc: SMQprod@sagepub.com

Dear Budi Setiawan,

I hope this email finds you well. I have not yet received a response on the proofs of your manuscript for SMQ. So that we may proceed with the production of your article, please let me know in the next 24 hours that you've received this message, or let me know if you need more time. The email with proof instructions and a link to your article is included below.

Link to access the proof of your article <https://bit.ly/2PqwZgZ>

This is an auto-generated e-mail. If you have already submitted your corrections, please ignore the reminder.

With best wishes,

Shabdanshee.Sharma
Production Editor
Social Marketing Quarterly
Email: Shabdanshee.Sharma@sagepub.in

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Budi Setiawan <budisetiawan6789@gmail.com>

SMQ- 949220

5 messages

Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>
To: "budisetiawan6789@gmail.com" <budisetiawan6789@gmail.com>

Tue, Aug 11, 2020 at 4:30 PM

Dear Budi Setiawan,

I hope you are doing well!

Please find attached the final proofs of your article. I request you to review the article and let us know if all the correction/ modification suggested by you have been correctly incorporated and that the proofs are ready to be published. Please note that no changes will be incorporated once you approve the proofs.

Feel free to contact me in case of any queries or concerns.

Regards,
Shabdanshee

Shabdanshee (Ms.)

Associate Production Editor

SAGE Publications India Pvt Ltd.
Suite 2426, Doon Express Business Park


Subhash Nagar (Opp. Transport Nagar)

Dehradun 248002

INDIA



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 **SMQ949220_Rev1.pdf**
352K

Budi Setiawan <budisetiawan6789@gmail.com>
To: Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>

Tue, Aug 11, 2020 at 9:57 PM

Dear Shabdanshee Sharma


Thank you very much for informing me about the final proof of our article. As you mentioned previously, as production editor, you ask me to approve all the corrections/modifications suggested by me have been correctly incorporated.

I've found just a little bit of grammatical errors in the author's biographies section (*please take a look at the file attached*). I hope you willing to revise this article before it finally published. I do apologize for this inconvenience.

Furthermore, if the revision on the author's biographies section already conducted, herewith, I declare that our article is ready to be published.

Thank you very much for your kindness, and we are looking forward to hearing the good news related to the publication of our article

Best regards
[Quoted text hidden]

 **SMQ949220_Rev1_FINAL.pdf**
353K

Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>
To: Budi Setiawan <budisetiawan6789@gmail.com>

Thu, Aug 13, 2020 at 4:13 PM

Dear Budi Setiawan,

Thank you so much for the email.

We will incorporate these changes and proceed for the online publication.

Regards,
Shabdanshee

From: Budi Setiawan <budisetiawan6789@gmail.com>
Sent: 11 August 2020 20:28
To: Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>
Subject: Re: SMQ- 949220

[EXTERNAL]

[Quoted text hidden]

Budi Setiawan <budisetiawan6789@gmail.com>
To: Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>

Thu, Aug 13, 2020 at 4:27 PM

Dear Shabdanshee Sharma

Great, thank you so much!

Best regards
Budi Setiawan
[Quoted text hidden]

Shabdanshee Sharma <Shabdanshee.Sharma@sagepub.in>
To: Budi Setiawan <budisetiawan6789@gmail.com>

Thu, Aug 13, 2020 at 4:37 PM

Dear Budi Setiawan,

You're welcome.

[Quoted text hidden]